

Society for Developmental and Behavioral Pediatrics
Strategic Plan ~ February 2007 Meeting
Finalized July 2007

Mission Statement: SDBP is an interdisciplinary professional organization that promotes the developmental and behavioral health of all infants, children, adolescents and their families by advancing research, education, evidence-based clinical practice and advocacy.

Vision Statement

To be the interdisciplinary leaders in optimal developmental and behavioral health for all children

Core Values:

- Biopsychosocial model
- Collaboration
- Scientific basis of field
- Interdisciplinary
- Collegiality
- Child and family advocacy
- Cultural competency
- Teachers/Educators

| High Priority Issues | Facilitator(s) | Timeline |
|--|-----------------------------------|-----------|
| Goal 1: To become the organizational home for professionals engaged in interdisciplinary approaches to developmental-behavioral health | | |
| Objectives | | |
| 1. To experience incremental growth of the membership using the following benchmarks: | | |
| a. 100% of DBP accredited fellowship directors will be members of the Society | Membership Cmte / Fellowship Cmte | Fall 2008 |
| b. 90% of DBP fellows will be members of the Society | Membership Cmte / Fellowship Cmte | Fall 2008 |
| c. 75% of the board certified DBP pediatricians | Membership Cmte | Fall 2008 |
| d. 50% of DBP residency rotation faculty | Membership Cmte | Fall 2008 |
| e. 90% of DBP residency rotation directors | Membership Cmte | Fall 2008 |
| f. 50% of NDD certified | Membership Cmte | Fall 2009 |
| f. Increase the number of PhD members by 30% | Membership Cmte | Fall 2009 |
| g. Increase the number of pediatric and/or clinical child psychology trainees (Continue to co-promote meetings with SPP; have Program Committee explore having co-sponsored session at SDBP meeting) | Membership Cmte | Fall 2009 |
| Strategies: | | |
| 1. Enhance marketing efforts through targeted emails and mailings, including inserts with mailings of other professional organizations (e.g., AAP, APA, NAPNAP, etc.) and postings on their websites | Membership Cmte | Fall 2007 |
| 2. Outreach to underrepresented groups (Psychologists, LEND, UCEDD, PNP) | Membership Cmte | Fall 2007 |

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| 3. Outreach to DB peds fellowship, residency training, interdisciplinary DBP training faculty, DBP fellows, NDD: <ul style="list-style-type: none"> • Develop mailing/contact list for each group • Identify non-members on each group • Develop and distribute group specific invitation to non-members with appropriate source person for each group • Follow-up with non-responders 1 time; attempt to identify barriers to joining | Chairs of education committee, fellowship committee | Fall 2007 |
| 4. Use journal to conduct outreach to targeted groups | JDBP Editor and Staff | Fall 2007 |
| 5. Discounted membership connected to annual meeting registration for new members | Membership Cmte / Program Cmte and Management | Fall 2007; Ongoing |
| 6. Have good record keeping about retention and memberships of our Society's members in other professional organizations | Management / Membership Cmte | Immediately; Ongoing |
| 7. Survey PhDs and under-represented groups about their needs and experiences with SDBP | Membership Cmte | Summer 2007 |
| 8. For the psychologists, explore offering a deal that members of both SPP and SDBP receive a discount rate so it is less than both combined. | Membership Cmte | Fall 2007 |
| 2. To assess the extent to which all major offerings are interdisciplinary and to ensure that all future offerings meet the needs of the various disciplines represented in the Society | | Fall 2008; Ongoing |
| Strategies: | | |
| 1. Showcase exemplary interdisciplinary collaborations within the Journal, within the Newsletter, at the Annual Meeting, on the website, etc. | Program Cmte Chair and Communications Cmte Chair and Journal Editor | Each Annual Mtg and Each Newsletter, Ongoing On Website and in Journal |
| 2. To create a library of interdisciplinary curricula on the website | Education Cmte | Ongoing (on web) |
| 3. Create interdisciplinary special interest groups | Program Cmte / Membership Cmte | Fall 2007 |

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| 4. Increase interdisciplinary offerings at the Annual Meeting, including sessions conducted by teams of faculty representing different disciplines and content that is relevant to professionals of multiple disciplines | Program Cmte | Fall 2007, Fall 2008 |
| 5. Produce guidelines and guidance documents that are relevant to multiple disciplines | Executive Council and relevant Committees | Winter 2007 |
| 3. Review the bylaws, committees' composition and policies/procedures to ensure interdisciplinary representation | Executive Council | Fall 2007 |
| 4. Collect information from current members and members who are not renewing to identify services provided by SDBP that they appreciate and services they would like to see added | Membership Cmte | Fall 2007 |
| | | |
| Goal 2: To form strategic alliances with organizations to promote developmental-behavioral pediatrics | | |
| Objectives | | |
| 1. Negotiate with the AAP for liaison positions on key committees and councils (e.g., SODBP, Council on Children with Disabilities, Committee on Psychosocial Aspects of Child and Family Health, COPE; also on DB Peds related projects such as DB Peds Self Assessment)) | David Schonfeld | May 2007 |
| Strategy: | | |
| 1. Create clear job descriptions for liaisons | Executive Council | Summer-Fall 2007; develop draft in Summer and approve in Fall |
| 2. Establish a liaison from the SODBP to SDBP | David Schonfeld | Fall 2007 |
| 3. Explore a formal linkage liaison to key parent organizations (e.g., CHADD, Autism Society of America, Autism Speaks: Cure Autism Now, Learning Disorders Assn of America, etc.) | Executive Council | Fall 2008 |
| Strategy: | | |

| High Priority Issues | Facilitator(s) | Timeline |
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| 1. Create clear job descriptions for liaisons | Executive Council | Fall 2008 |
| 4. Explore the establishment of a liaison to APA divisions, school psychologists (NASP), and SRCD | Glen Aylward | Fall 2007 |
| 5. Explore the establishment of liaisons to other professional disciplines and organizations (e.g., Child and Adolescent Psychiatry, Child Neurology Society, NAPNAP) | Executive Council, Committee Chairs and SIG Chairs | Fall 2008 |
| Strategy: | | |
| 1. Create clear job descriptions for liaisons | Executive Council | Fall 2008 |
| 6. Pursue status as an alliance organization to the PAS | Paul Dworkin | Immediately, with goal of 2008 participation |
| 7. Establish contacts to promote attention to DBP in R3P process | Executive Council | Spring/Summer 2007 |
| | | |
| Goal 3: To design, produce, and disseminate high-quality interdisciplinary education in developmental-behavioral pediatrics | | |
| Objectives | | |
| 1. Increase education of primary care clinicians about developmental and behavioral health care | | |
| Strategy: | | |
| 1. Develop an inventory of national and international educational programs by SDBP members for primary care practitioners | Management/Website, Education Cmte | Spring 2008 |
| 2. Disseminate best practices on fellowship education, including but not limited to: | Fellowship Cmte & Education Cmte | Fall 2008 |
| Strategies: | | |
| 1. Model PIFs for aspiring fellowship programs | Fellowship Cmte & Education Cmte | Fall 2008 |
| 2. Model fellow competency evaluation forms | Fellowship Cmte & Education Cmte | Winter 2007 |

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| 3. Cataloguing training resources on SDBP website | Fellowship Cmte & Education Cmte | Spring 2008 |
| 4. Creating program directors listserv | Fellowship Cmte & Education Cmte | Winter 2007 |
| 3. Explore the creation and dissemination of educational products, including the feasibility and financial implication, such as practice guidelines, topic overviews, handbooks, etc. | Education Cmte | Spring 2008 |
| 4. Continue to offer the Education Workshop as a critical component of the Annual Meeting. | Program Cmte & Education Cmte | Ongoing |
| 5. Seek to provide presentations on interdisciplinary care at other professional meetings (e.g., PAS, NAPNAP) | Education Cmte | Fall 08 |
| 6. Monitor disciplinary diversity of presentations and topics at annual meeting | Program Cmte | Ongoing |
| | | |
| Goal 4: To secure the resources to preserve and enable implementation of the strategic plan | | |
| Objectives | | |
| 1. Explore creating and disseminating educational products, including the feasibility and financial implication, such as practice guidelines, topic overviews, handbooks, etc. | Education Cmte and other relevant cmtes | Spring 2008 |
| 2. Review dues structure and annual meeting registration fees on annual basis | ED and Sec/Treas to recommend to Council at Spring meeting each year | Every Spring |
| 3. Grow reserves to at least 75% of operating budget | Executive Council and Development Cmte | Winter 2010 |
| 4. Seek support from foundations, government grants, exhibitors, and industry | Executive Council | Fall 2007; ongoing |
| Strategies: | | |
| 1. Establish a target for number of grants, including a monetary target | Executive Council, Development Cmte | Fall 2007 |

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| 2. Explicit policies for exhibits | Executive Council | Fall 2007 |
| 3. Explicit criteria for industry-supported sessions | Executive Council | Fall 2007 |
| 5. Explore possibility of one supplement for journal per year | Journal Editor | Ongoing |
| 6. Increase Executive Council contributions to 100% | Development Cmte | Year-end 2007 |
| 7. Increase membership contributions to 10% | Development Cmte | Fall 2008 |
| Strategy: | | |
| 1. Have an explicit campaign (email blitz; newsletter) | Executive Council | Spring 2008 |
| 8. Explore a relationship to key parent organizations for funding | Executive Council | Spring 2008 |
| 9. Review revenue sharing agreement with JDBP | Executive Council and Management | Spring 2007 |
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| Goal 5: To promote and disseminate research in developmental-behavioral health | | |
| Objectives | | |
| 1. To establish baseline data about research productivity, participation in NIH study sections and extramural support | | |
| Strategies: | | |
| 1. Survey members | Research Cmte | Winter 2007 and every 3 years thereafter |
| 2. Publicize highlighted members' accomplishments (e.g., federal grants, awards, study section membership) and major publications | Communications Cmte, Research Cmte | Spring 2008 |
| 2. Identify existing research networks with which SDBP could establish formal relationships (e.g., Autism Treatment Network) | Research Cmte | Summer 2008 |
| Strategies: | | |
| 1. Identify primary partner research networks with which to foster collaboration and articulate advantages for partnership with SDBP (e.g., consultation, technical assistance, co-investigators) | Research Cmte | Fall 2007 |

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| 2. Solicit annual meeting abstract submissions and manuscript submissions to JDBP from research networks and related organizations | Research Cmte & Program Cmte & Journal Editor | Ongoing |
| 3. To support the journal editor, editorial board and managing editor in continuing to improve the quality and size of the journal | | |
| Strategies: | | |
| 1. Discuss fiscal implications and options for support, including extramural funding of supplements | Journal Editor, Publisher and Management, Presidents' Cmte | Year end 2007 |
| 4. To create research forums for skill development (grantsmanship, writing, etc.) | | |
| Strategies: | | |
| 1. Offer forum during Annual Meeting | Prgm Cmte & Research Cmte | Annually |
| 2. Survey members about possibility of creating SIGs and/or clinical registries | Research Cmte & Comm Cmte | Winter 2007 |
| 5. To capitalize on research mentoring programs to help junior faculty | | |
| Strategies: | | |
| 1. Develop funding strategy for research grant program that supports long-term viability and expansion of program. | Development Cmte, EC, Presidents' Cmte, and Research Cmte | Fall 2007 |
| 2. Improve the visibility of projects, products and successful trainees | Research Cmte Chairperson, Communications Cmte | Ongoing, starting Fall 2007 |
| 3. Expand the target audience for the mentoring program to include junior and middle career faculty members, non-MD/non-PhD members, and others | Research Cmte & Past Presidents | Fall 2007 |
| 4. Explore the benefit of a research award | Research Cmte | Fall 2007 |
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| High Priority Issues | Facilitator(s) | Timeline |
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| Goal 6: To promote high quality interdisciplinary clinical services, including evidence-based practice, financial viability of DBPediatric practice, and work force development | | |
| Objectives | | |
| 1. Analyze, interpret and disseminate the results of the practice issues survey | | |
| Strategies: | | |
| 1. Submit for presentation at SDBP annual meeting and other meetings. | Practice Issues Cmte | 2007 mtg |
| 2. Submit for publication | Practice Issues Cmte | Spring 2008 |
| 3. Share with partner research networks | Practice Issues Cmte | Fall 2008 |
| | | |
| 2. Facilitate discussion of practice issues | | |
| Strategies: | | |
| 1. Have a session on coding at the Annual Meeting | Practice Issues Cmte and Program Cmte | Fall 2007 and ongoing |
| 2. Establish a venue for practice issues to be discussed at the Annual Meeting and DB:PREP | Practice Issues Cmte, Program Cmte and DB:PREP Cmte | Ongoing, start spring 2008 DB:PREP Committee meets in August 2007 to plan meeting for end of 2008. Discussion re: this should be included in the intial planning meeting to be chaired by Pam High. |
| 3. Collaborate with Section on DBPeds of AAP in addressing problems, such as Mental Health carve outs and poor reimbursement | Liaison to SODBP and Practice Cmte | Spring 2008 |

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| 3. Determine strategies to champion interdisciplinary practice | Practice Issues Cmte | Initiate discussion at 2007 Annual Meeting, report to Exec Council by Jan 1, 2008 |
| Strategies: | | |
| 1. Publicize successful models of interdisciplinary practice on the website, DBPeds.org website, and JDBP | Practice Issues Cmte, Communications Cmte, Journal Editor | Winter 2009 |
| 4. To evaluate the need for SIGs and research registries for quality improvement in clinical practice | Program Cmte & Practice Cmte | 2007 Annual Meeting (attendee survey) |
| Strategies: | | |
| 1. Survey the members and meeting attendees | Membership Cmte and Program Cmte | Fall 2007 |
| 2. Collaborate with the SubBoard of ABP regarding maintenance of certification Part IV | SDBP Sub-Board Liaison | Ongoing |
| 5. To promote best practices in DBP to all child health care providers | | |
| Strategies | | |
| 1. Submit workshop presentations to major medical meetings such as AAP, PAS, AACPD, etc. | Membership | Ongoing |
| 2. Explore development of standards of care | Practice Cmte | Spring 2008 |
| 3. Explore educational programs for CME | Education Cmte | Spring 2008 |
| 6. Consider collaborating with other relevant groups (e.g., ABP, AAP) to conduct a workforce analysis for the field | Practice Cmte & Presidents' Cmte | Winter 2008 |