

2004 Strategic Plan

Mission Statement

SDBP is an interdisciplinary organization that promotes the health and well-being of infants, children, adolescents and families through research, education, clinical practice and advocacy in the field of developmental and behavioral pediatrics

Vision Statement

To ensure all children achieve optimal developmental and behavioral health

Strategic Objectives

[Goal Statement #1](#)

[Goal Statement #2 - Membership](#)

[Goal Statement #3 - Research](#)

[Goal Statement #4 -](#)

[Training/Education/Workforce](#)

[Goal Statement #5 - Advocacy](#)

[Goal Statement #6 - Practice Issues](#)

Goal Statement #1

To create an organizational structure and resources that will support SDBP goals.

1. Develop written policies and procedures to guide staff, committees and board.

2. Create a formal committee structure and reporting mechanism to accomplish board mandates.

3. Develop financial policies

a. Budget (neutral

b. Reserves (levels/annual operating expense 50-100%)

c. Investment

d. Evaluate dues/fees to be sure they are at the appropriate level

4. Develop other sources of revenue

a. Exhibits

b. Sponsors for annual meeting

c. Endowments

d. Grant writing (corporate, private foundations, DHHS, NIH)

e. Program Development

Goal Statement #2

Membership

Develop a larger diverse and interdisciplinary membership

1. Ensure adequate representation of all constituency groups on the board and committees.
2. Recruit more trainees (medical students, post-docs)
 - a. Raise funds for annual meeting travel grants
3. Develop an active marketing plan to promote the annual meeting, journal, etc to training directors
 - a. Meeting content needs to be more interdisciplinary
4. Charge membership committee with:
 - a. Evaluating eligibility criteria
 - b. Application process (ease)
 - c. Develop an innovative marketing campaign
 - d. Increase total membership by 25% in three years

Goal Statement #3

Research

To support the expansion of research in developmental and behavioral pediatrics.

1. Expand membership and involvement of scientists in areas not currently well represented.
2. Increase NIH and other federal funding for DBP topics
 - a. Develop strategies to increase membership on NIH study sections
 - b. Improve mentoring re: getting K awards, F32 & T32
3. Develop a small grants program
4. Create a virtual committee room for the research committee
5. Lead the development of :
 - a. DBP-PROS Network in collaboration with AAP's research committee
6. Promote and fund innovative interdisciplinary collaborative research
 - a. Develop an inventory of funders (private and government) and their priorities
 - b. Describe research topics, funding sources and publications of SDBP members

- c. Develop special interest groups at the annual meeting and through a web based committee room to foster collaborative research efforts
- d. PROS-type network interfaces
- e. Foster relationships between MD, nursing, PhD graduate students in research

7. Improve the knowledge/skills of fellowship training directors in supporting trainees' research

- a. PhD researcher to join fellowship training program
- b. Information about the use of publicly supported databases
- c. Continue to support research as a part of fellowship training in DBP

Goal Statement #4

Training/Education/Workforce

To promote education in DBP within the field and all related disciplines

1. Develop annual program components and strategies to broaden interest to general pediatricians, medical students and post doc students.
 - a. Develop a one day DBP review course
 - 2. Develop web based CME programs
 - 3. Develop an educational scholarship fund to promote attendance at the annual meeting
 - a. Provide complimentary memberships and subscription to JDBP for medical students, doctoral students, etc.
 - b. RRC collaboration to develop competency based training guidelines for residency
 - 4. Collaboration with American Psychology Association & the Society of Pediatric Psychology
 - a. Interdisciplinary programs, research and practice issues symposium
 - b. Discount joint membership with APA/SPP/SAM/AACAP/SRCD to include journals and meeting registration discounts

Goal Statement #5

Advocacy

To become an effective advocate for access to the highest quality of developmental and behavioral care.

1. Develop issues agenda to assist and maintain proactive stance.
2. Critically and systematically explore strategic partnerships (rules & guidelines)
3. Develop list of talking points (position statements) to allow for rapid response
4. Increase stature of society through recognitions awards and other methods

Goal Statement #6
Practice Issues

To participate in development of appropriate standards of care that will ensure access to and appropriate reimbursement for continuing services.

1. Publish final results from 2002 survey
2. Further explore implication of trends indicated in survey
 - a. Productivity survey
 - b. Productivity study
 - c. Publication of final results
3. Help define with assistance primary care peds limits of PC & DBP services
4. Documentation and surveillance of status of DBP clinical guidelines
5. Participate in the development of DBP guidelines (recredentialing process)
6. Develop informational "tool kit" for use by DBP members.