

★ **Promotional Sponsorship Opportunities** ★

Reach a new level of visibility by supporting an event or service at the 2010 SDBP Annual Meeting being held September 11-14, 2010 at The Park Plaza Boston in Boston, MA. Hundreds of clinical and research professionals specializing in the area of developmental and behavioral pediatrics, child psychology, education, and related disciplines from across the United States will gather to exchange the latest research, discuss treatment outcomes and interact with colleagues.

All support opportunities listed below include the following:

- Mailing labels of all meeting registrants for a one time use only (mailed after the meeting)
- Recognition on the SDBP website (meeting page)
- Recognition in the final program
- On-site signage

Support opportunities will be allocated on first come, first-served basis.

**Scientific Plenary Sessions/ Abstract Presentations - \$5,000**

Scientific Plenary Sessions create a forum for the presentation of new scientific developments and seminal scientific advances in developmental and behavioral pediatric research. The top peer-reviewed scientific abstracts are presented in plenary sessions. These sessions are designed to address a very broad range of topics. The 2010 program consists of three Scientific Plenary Sessions/ Abstract Presentations.

**Concurrent Single Topic Symposia - \$4,000**

Concurrent single topic symposia address critical issues and controversies around topics of interest to a particular audience. They focus on specific topics and allow time for active audience discussion. Major leaders in the field or society typically organize and present at the Concurrent Single Topic Symposia. The 2010 program consists of six concurrent single topic symposia. Three concurrent single topic symposia are held during a single session.

**Poster Session and Reception - \$5,000**

The Poster Session and Reception is an anticipated tradition that draws in all registered attendees. This highly energetic event is a time for friends and colleagues to reconnect and view the latest in science in a casual setting. This year's Poster Sessions will tentatively be on Sunday, September 12<sup>th</sup> from 6:00 PM – 7:00 PM and Monday, September 13<sup>th</sup> from 2:00 PM – 3:00 pm.

**Workshops - \$3,000**

Workshops address important, relevant topics of interest to all attendees from trainees to junior faculty or clinicians to more senior members of the field. Usually targeted to new, broad-based clinical strategies or techniques, which are not specific to any one discipline or subset of participants. The emphasis is on practical and useful information for the practicing professional in the field of developmental and behavioral pediatrics. These programs are designed to be highly interactive. The 2010 program consists of six workshops to be tentatively held on Saturday, September 11<sup>th</sup> from 9:00 AM to 12:00 Noon and from 1:00 PM to 4:00 PM.

## Promotional Sponsorship Opportunities Continued...

### **Advertise in the 2010 Program Book**

The SDBP Program book is an all-inclusive resource valued highly by attendees. The program book includes the schedule of events, detailed program information, handouts, abstracts, and general meeting information. SDBP must approve the sponsor's ad. Please note: ads will run in black and white and SDBP reserves the right to select the ad's placement. Companies will have an opportunity to proof their ad prior to printing. Deadline for program book submissions is August 20, 2010.

**Quarter page - \$400**

**Half page - \$700**

**Full page - \$1,000**

Advertising space in the program book is limited. Please contact Nicole Ritchey for availability at [info@sdbp.org](mailto:info@sdbp.org) or 703-556-9222.

### **Tote Bags - \$3,000**

Take this opportunity to provide meeting bags to the SDBP attendees. The meeting logo and the name of the sponsor will appear on the bag. Please note: product names are not permitted. The sponsor must provide the meeting bags and printing services in addition to the above \$3,000. One piece of printed material from the sponsor may be included in each bag. SDBP must approve the meeting bag design.

### **Coffee/Refreshment Breaks - \$1,500 per break**

Sponsorship of a refreshment break will ensure your visibility and allow attendees to grab a quick refreshment/snack as they make the most of their time visiting with exhibitors. Additional recognition will be provided on signage near each refreshment station.

## **Exhibitor Value Packages**

### **Exhibitor Value Package 1 – \$1,200 (A \$250 savings!)**

Includes exhibit space and one half page black and white ad in the program book. Only three packages available. Deadline for program book submissions is August 20, 2010

### **Exhibitor Value Package 2 – \$1,750 (A \$500 savings!)**

Includes exhibit space and joint recognition on a refreshment break sign during one of the AM or PM breaks. Only five packages available.

Please contact Nicole Ritchey at [info@sdbp.org](mailto:info@sdbp.org) or at 703-556-9222 to discuss sponsorship opportunities.